



MONTANA ARTS COUNCIL

Strengthening the Creative Economy of Montana

Mission Statement

The Montana Arts Council is the agency of state government established to develop the creative potential of all Montanans, advance education, spur economic vibrancy and revitalize communities through involvement in the arts.

Vision Statement

Montana will be known far and wide as "The Land of Creativity," where the arts are essential to the creativity, imagination and entrepreneurship that make Big Sky Country the very best place on earth to live, learn, work and play.

Administratively attached to the Board of Education
Staff of 7 FTE



Major Grant Programs

Arts Education: Artists in the Schools and Communities/Arts Education Partnerships
Arts Organization Public Value Partnership Operating Support
Cultural Trust grants – HB9 (administered by the arts council on behalf of the legislature)
Strategic Investment Grants

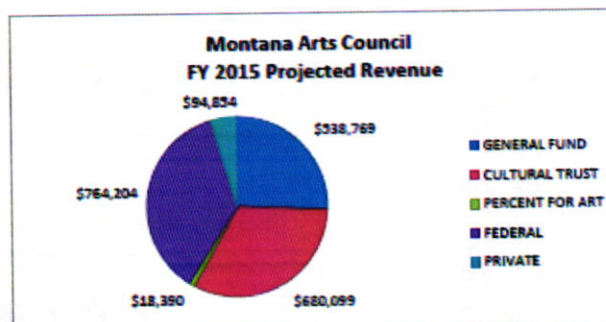


Major Service Programs

"State of the Arts" bi-monthly newspaper and bi-weekly eNews bulletins
Montana Artrepreneur Program – Artist marketing and business skill development
Montana Circle of American Masters in Traditional and Folk Arts (honorary award)
Governor's Arts Award (honorary award)
Percent-for-Art Program - Art in state buildings
Leadership training for arts organization leaders

MONTANA ARTS COUNCIL
FY 2015 PROJECTED REVENUE

REVENUE	PROJECTED	PERCENT
GENERAL FUND	\$ 538,769	25.70%
CULTURAL TRUST	\$ 680,099	32.44%
PERCENT FOR ART	\$ 18,390	0.88%
FEDERAL	\$ 764,204	36.45%
PRIVATE	\$ 94,834	4.52%
TOTAL REVENUE	\$ 2,096,316	100.00%



Arts mean business.

Arts businesses contribute to the local economy through salaries, taxes (payroll, sales and property), contracted services and facility maintenance. In addition, the arts create vibrant communities that attract new businesses and individuals to the area.

- MT arts organizations and individual artists have an economic impact of \$1/4 billion annually
- Economic impact of MT's nonprofit arts organization produce \$4 million in MT taxes yearly
- Businesses cite the arts as very important to employee recruitment and retention

Arts mean tourism.

A thriving arts scene draws cultural tourists who stay longer and spend more money at hotels and restaurants than other tourists (2010 US Travel Industry report):

- Compared to all U.S. travelers, cultural tourists are more likely to:
 - Spend more (\$994 vs. \$611)
 - Stay longer (1.71 nights vs. 1.57 nights)
 - Travel more frequently in prior 12 months (5.01 trips vs. 3.98 trips)

Arts mean educational achievement.

Arts education engages students and helps them work collaboratively, think flexibly and solve problems.

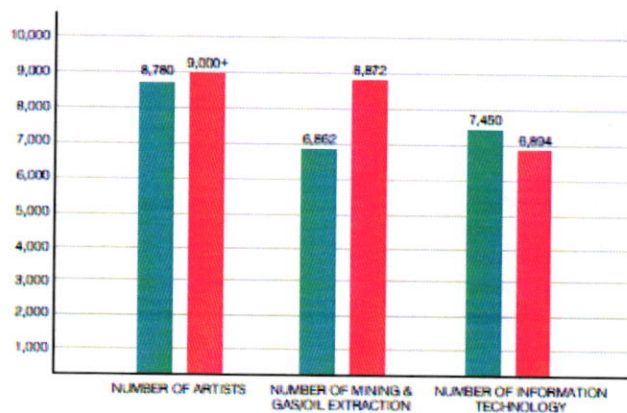
- Exposure to and education in the arts develops 21st-Century Skills (creativity, collaboration, communication and critical thinking) necessary to succeed in today's economy
- There is a distinct relationships between the arts and academic and social outcomes, including:
 - Visual arts instruction and reading readiness
 - Dramatic enactment and conflict resolution skills
 - Learning piano and mathematics proficiency
- Business leaders continue to cite innovation and creativity among the top workplace skills needed. The arts help build these skills.

INTERESTING FACTS

MONTANA DEPARTMENT OF LABOR

BASED ON LABOR STATISTICS COMPARING 2010 DATA TO ESTIMATES FOR 2013

MONTANA LABOR FORCE TOTAL



● 2010 CENSUS
● 2013 ESTIMATE

ORACLE AND ROCKY MOUNTAIN LAB RESEARCH 2012

Do you see an intersection between the arts and innovative thinking?

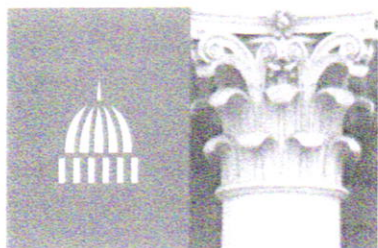


Do you see an intersection between the arts and technology (Oracle) or arts and science (Rocky Mountain Lab)?



On a scale of one (lowest) to ten (highest), how important are the arts and the cultural environment of your community to you?





National Conference of State Legislatures

LEGISBRIEF

BRIEFING PAPERS ON THE IMPORTANT ISSUES OF THE DAY

JUNE 2014

VOL. 22, No. 23

Arts in Education

By Sara Shelton

In today's globally competitive job market, a comprehensive, well-balanced education is essential to ensuring that students are well prepared to enter college and the workforce. Decades of research connects arts education to higher levels of student engagement, attendance, self-confidence, persistence, civic engagement, creativity, problem solving and critical thinking. Moreover, the benefits of arts education are more dramatic in schools where family income and achievement levels are particularly low. Many education professionals and policymakers consider instruction in the arts to be a critical component of a complete education. Challenges in providing a quality arts education include funding, competing priorities, time in the school day and finding qualified instructors.

Did You Know?

- Ninety-three percent of Americans consider the arts vital to providing a well-rounded education.
- Forty-nine states and the District of Columbia have established elementary and secondary arts standards, and 45 states require schools or districts to provide arts instruction in elementary and middle schools.
- Evidence shows that engaging in the arts has a positive impact on students, especially in the early grades and among at-risk students, but a disparity in access to quality arts programs exists, especially in schools that serve low-income students.

State Action

States, through a mix of laws and regulations, are creating conditions that support quality arts education. Although funding varies widely, states are finding ways to incorporate art into the curriculum in a variety of ways. A recent report from the Arts Education Partnership offers a snapshot of state policies in arts education. Its findings include:

- **The Arts as a Core Academic Subject.** Twenty-seven states define the arts as a "core" or "academic" subject, consistent with federal policy, which puts the arts on equal footing with other core subjects considered essential to a well-rounded education.
- **State Standards for Arts Education.** Forty-nine states and the District of Columbia define what elementary and secondary students should know and be able to do relative to their instruction in the arts. In addition, 44 states and the District of Columbia have adopted art standards for early childhood education. A movement to revise the 1994 national voluntary art standards for grades preK-12 resulted in new standards being released June 4 by Americans for the Arts and the National Coalition for Core Arts Standards.
- **Instructional Requirements.** The vast majority of states that have adopted art standards also regulate arts instruction. Forty-five states define instructional requirements for the elementary and middle school levels and 42 states do so for high school. Arkansas H.B. 1034 (2005) requires all public elementary schools to provide weekly instruction for 40 minutes in visual art and 40 minutes in music by a licensed teacher certified to teach art or music.
- **High School Graduation Requirements.** Twenty-five states and the District of Columbia include the arts in their high school graduation requirements.

National Conference
of State Legislatures

Executive Director
William T. Pound

Denver
7700 East First Place
Denver, Colorado 80230
Phone (303) 364-7700
www.ncsl.org

Washington, D.C.
444 North Capitol Street, NW, Suite 515
Washington, D.C. 20001
Phone (202) 624-5400

- **Assessment and Accountability.** Seventeen states require the assessment of student learning in the arts. Kentucky S.B. 1 (2009) eliminates annual arts and humanities student testing and instead requires a robust annual program review of arts and humanities as part of a new assessment and accountability model.
- **Teacher Certification or Licensure Requirements that Include the Arts.** Forty-one states and D.C. require regular classroom teachers to complete coursework or demonstrate knowledge of the arts to receive certification or licensure and 33 states and the District of Columbia specify arts requirements for non-arts teachers. North Carolina H.B. 23 (2013) directs the State Board of Education, in consultation with the Board of Governors of the University of North Carolina, to ensure that aspiring elementary school teachers are prepared “to integrate arts across the curriculum.”

Minnesota, New Hampshire and New Jersey have taken a comprehensive approach to developing arts education policies. They define the arts as a core or academic subject and require elementary and secondary content standards; instruction at the elementary, middle and high school levels; course credits for high school graduation; and assessments of student learning in the arts. In addition, all three states have conducted statewide surveys to assess the status and condition of arts education in public schools.

In addition, Minnesota voters in 2008 passed the *Legacy Amendment* to fund and promote clean water, outdoor heritage, parks and trails, and arts and cultural heritage. Over a 25-year period, 3/8 of 1 percent of the state’s sales tax will fund “arts, arts education and arts access to preserve Minnesota’s history and cultural heritage.” Based on current sales tax revenue, it is estimated that more than \$1.2 billion will be invested in arts and cultural heritage projects and programs over the life of the tax.

A New Hampshire Supreme Court ruling in 2006 required the legislature to adopt a definition of adequate education. The legislature included arts education in the definition, resulting in the arts being included with other subjects like math, English language and science as part of a core curriculum that is subject to state funding.

Federal Action

The federal No Child Left Behind (NCLB) Act of 2001 designates arts as a “core academic subject,” meaning it is on equal footing with reading, writing, math, science and other disciplines for financial support and technical assistance. This designation allows schools and districts to include arts education in their strategies to achieve Title I goals, which support the achievement of low-income students.

Most recently, the President’s Committee on the Arts and Humanities launched Turnaround Arts, a public-private initiative designed to help transform some of the nation’s lowest performing schools through comprehensive and integrated arts education. Preliminary results of the pilot are promising, with schools demonstrating higher levels of student engagement, focus and collaboration; improved self-esteem; and better behavior and fewer discipline referrals.

NCSL Contact

Sara Shelton
NCSL—Denver
(303) 856-1647

Additional Resources

Americans for the Arts

Preparing Students for the Next America, Arts Education Partnership (2013)

Reinvesting in Arts Education, President’s Committee on the Arts and the Humanities (2011)

The Wallace Foundation, Arts Education



Artists in Schools and Communities

FY15 List of Grants Awarded

Arts Learning Partners Grants

Arts Learning Partners are select Montana arts organizations that have a proven record of providing high-quality arts learning experiences to participants both regionally and across the state of Montana. To become an Arts Learning Partner, an arts organization must have received Artist in Schools and Communities funding for three years in a row with positive feedback from participants and sponsors and clear indicators of success based on stated goals for arts learning.

A VOICE, Pablo Our Community Record at Two Eagle River School with David Spear \$7500
Native American high school students on the Flathead Reservation learn the art of photography while exploring their community, culture and history. Over 600 students have photographed family and community and have shared their work through community exhibitions over the 10-year span of the project.

Art Mobile of Montana Statewide tour with artist Whitney Polich \$10,000
The only program of its kind in Montana, this statewide service offers interactive presentations of our curated exhibits, quality hands-on art lessons, and teacher education. Art Mobile educates through art about the diversity of the human experience, culture, practices, customs, and history. Art Mobile's touring exhibit showcases the work of Montana artists.

CoMotion Dance Western Montana Classroom Dance Residencies \$10,000
Dance teaching artists partner with K-12 classroom teachers to build classroom residencies where dance is used to reinforce learning in other subject areas, such as math and science. Students learn dance concepts while studying the layers of the rain forest, or learning place value. Students learn to create, perform, recognize, describe and demonstrate what they are learning through dance.

- Montana Shakespeare in the Parks** Statewide tour of Montana Shakespeare in the Schools 2014 \$10,000
Now in its 22nd year, Montana Shakespeare in the Schools' 2014 arts learning project is a tour of an 80-minute production of A Midsummer Night's Dream along with related theatrical workshops led by ensemble members in the classroom for 49 middle and high schools across Montana.
- Rosten Foundation, Ravalli County** MAPS Media Institute \$10,000
MAPS offers courses in Filmmaking, Design, Music and Technology to students from four high schools in Ravalli County through a twice per week afterschool program. During courses, students complete a variety of mini-projects, practice work, problem solving activities, fee-based and pro-bono assignments in media arts, led by instructors who are professionals in the field.
- VSA Montana, Fergus County and surrounding** Visual art residencies with Carol Poppenga \$10,000
K-8 students in Central Montana rural schools and adults from Snowy Mountain Industries and the Central Montana Mental Health Center will participate in monthly workshops, each dedicated to exploring an art medium that will allow them to develop skills and technique. All activities will be adapted for various age groups and abilities.
- Waterworks Art Museum, Custer County and surrounding** WaterWorks Art Outreach Program \$10,000
The Art Education Outreach program offers art education to the schools and community groups in 10 eastern Montana counties with a focus on the rural schools to provide instruction that they do not have available. WaterWorks serves schools as far as 180 miles away from the museum.

Arts Learning Experiences and Artist Residencies

- Arlee School District, Arlee** Our Places, Our Voices, Our Stories with Clay Scott \$1794
High schools students will strengthen their interviewing, listening and storytelling skills as they gather and record oral histories for a podcast.
- Cayuse Prairie School, Kalispell** Visual Artist in Residence with Jan Lord \$1500
Students will be introduced to the works of major visual artists as they study the composition and design techniques of each.
- Copper Village Arts Center and Museum, Anaconda** Summer Theatre Camp with Suzanne Konicek \$1000
Students in grades 3rd-8th will be introduced to the basics of musical theatre performance as they rehearse and perform a short musical theatre production.

- Great Falls Symphony** Havre Strings Program with Melanie Pozdol \$1999
A Great Falls Symphony musician will travel to the Havre area to provide strings instruction to students of all ages. Students will develop proficiency on their instruments and take part in performance opportunities in the community.
- Helena Presents/Myrna Loy Center** Exploring dance and Puppetry with Rosey Simas and Sandglass Theatre \$1800
Native American dancer and choreographer Rosey Simas and nationally-known puppetry artists from Sandglass Theatre will present workshops to Helena students of a variety of ages while in residence at the Myrna Loy Center.
- Hot Springs Artist Society** Summer Circus Arts Camps 2014 with various artists \$1800
A summer circus arts camp with professional artists from the New Old Time Chautauqua. Classes for children during the day and an evening workshop for the entire community in the evening culminates in a parade and pageant on the final day.
- LA Muldown Elementary, Kalispell** Dance and Literacy Integration with Leslie Yancey \$ 700
Kindergarten students will explore creative movement concepts that also help them actively learn their alphabet and vocabulary, as well as team work, self-esteem and collaboration skills.
- Lewistown K-8 PTO** Animals in Myth and Legend with Cheryl Bannes \$3975
A series of art workshops based on animal stories from many cultures. Students will explore a variety of art styles while also exploring literary arts and multicultural learning opportunities.
- Missoula Writing Collaborative** Middle School Creative Writing Residency with Chris Dombrowski \$4000
A six-month creative writing residency that will culminate with a published anthology of student work and a public reading for all 7th grade students at C. S. Porter Middle School.
- Montana Repertory Theatre** Theatre in Schools Outreach Tour \$6740
A statewide tour of Once Upon a Time in Ancient Greece, followed up by theatre workshops in the classroom for middle and high school students.
- Northwest Montana United Way** Good Grief Camp with the Drum Brothers \$ 800
Learning to drum becomes a healing experience for children ages 6-12 who have lost loved ones, celebrating their lives through music.
- Parents of Irving Children, Bozeman** Artist in Residence with Chelsea Smith \$3125
The artist will engage elementary students in a series of culturally rich visual arts activities, spanning a variety of different cultures.

Ponderosa Elementary, Billings	Winter Counts at Ponderosa with Monte Yellow Bird	\$1250
<i>Students will learn about the Plains Indian tribes and how they used pictographs to tell stories. Student will interview parents and family members to find out about their own heritage and draw important events on their own canvas hide.</i>		
Sunburst Foundation, Libby and Eureka	Songwriting Residency with Jonathan Kingham	\$1000
<i>The singer/songwriter will spend a week at Libby and Eureka High Schools teaching songwriting workshops, culminating in a community concert with Kingham and the young songwriters.</i>		
Swan River School District #4, Bigfork	Artist Residency with Jan Lord	\$3000
<i>This project will provide an artist in residence to teach weekly visual art classes to all K-5 students in the school. The focus will be on building skills in drawing and painting.</i>		
The Flagship Program, Missoula	The Photovoice Experience with Brian Christiansen	\$1313
<i>A summer program aiming to empower youth in the community to share their educational experience through the art of photography. The project ends with a showcase of the students' work.</i>		
Warren Miller Performing Arts Center, Big Sky	The Sojourn Theatre	\$2400
<i>The Sojourn Theatre from Portland, OR will stage performances of their interactive project "How to End Poverty in 90 Minutes" and host drama-based workshop classes with students in social studies classes at Lone Peak High School on issues surrounding poverty.</i>		
YWCA of Missoula	YWCA GUTS! Community Adventures with Turning the Wheel	\$1500
<i>Artists from Turning the Wheel will offer weekly dance and theatre instruction exploring themes of girl empowerment and self-esteem to local middle and high school girls from eight area schools.</i>		

Special Projects

Alberta Bair Theatre, Billings	Dinosaurs of the Great Inland Sea with Dr. Jack Horner	\$2411
<i>Following a three-part lecture by world-renowned dinosaur expert Dr. Horner, K-12 teachers will receive support to facilitate an arts learning project in their classroom where students express their knowledge about dinosaurs using the visual and media arts.</i>		

Total Granted \$108,033